

BEACHWOOD CITY MASTER PLAN ADVISORY COMMITTEE MEETING HELD ON THURSDAY, JUNE 29, 2017 AT 5:30 P.M. AT BEACHWOOD CITY HALL, CONFERENCE ROOM B, 25325 FAIRMOUNT BOULEVARD, BEACHWOOD, OHIO 44122.

The meeting was called to order at 5:35 P.M. by Bill Griswold.

ROLL CALL	Present:	T. Turick, W. Griswold, O. Jacobs, B. Zabell, B. Linick, S. Hirsch
	Absent:	M.S. Horwitz, Larry Coven
	Also Present:	None.

Approval of the Minutes of the Master Plan Advisory Committee Meeting held on May 25, 2017.

Moved by W. Griswold, seconded by T. Turick, that the minutes of the Master Plan Advisory Committee Meeting held on May 11, 2017 be amended.

ROLL CALL	Yes:	T. Turick, W. Griswold, O. Jacobs, B. Zabell. B. Linick
	Abstain:	None.
	No:	None.
	Not Voting:	None.

MOTION ADOPTED

Moved by W. Griswold, seconded by T. Turick, that the minutes of the Master Plan Advisory Committee Meeting held on May 11, 2017 be approved.

ROLL CALL	Yes:	T. Turick, W. Griswold, O. Jacobs, B. Zabell. B. Linick
	Abstain:	None.
	No:	None.
	Not Voting:	None.

MOTION ADOPTED

Before the discussion of Agenda Item number one, Mr. Jacobs asked if there was a plan for Commerce Park.

Mr. Griswold replied that the only plan currently was what was presented in the Master Plan.

Agenda Item number one was the discussion regarding hiring an architect to design a Town Center Plan.

Mr. Griswold started with an overview of the three architect firms that presented RFQ's to City Council.

Mr. Griswold stated that there were a number of ideas including an amphitheater and a dog park.

Mr. Jacobs stated that the felt it was important to move forward with the Town Center Project as this would be a benefit to the residents.

Mr. Jacobs stated that he had a concern about timing and suggested the consultants look at the current plan for the schools.

Mr. Jacobs stated that another concern was the total cost and creating expectation of residents if the project does not move forward.

Mr. Zabell asked for the cost of the RFP price quote.

Ms. Turick replied that the guidelines were for Seventy Thousand Dollars and under (\$70,000.00).

Ms. Turick stated that the administration is in favor of moving forward with the Town Center Project.

Mr. Linick stated that in his opinion, signage and a sense of brand may be more important and that the residents are still concerned about the current Fire Station Project.

Ms. Turick stated if Council is concerned with the cost then remember that money has been budgeted for planning processes.

Mr. Jacobs asked if the Master Plan Advisory Committee would like to recommend moving forward with the Town Center Project to Council.

Agenda Item number two was a discussion regarding the Master Plan Advisory Committee priorities.

Mr. Griswold stated that there was currently a Planning and Zoning review being started and Chagrin Highlands in under agreement.

Ms. Turick suggested that phasing of projects could be a solution to the cost concerns presented by City Council and the administration.

Mr. Griswold stated that an annual stipend for Master Plan items was suggested for budgeting.

Mr. Griswold stated that the Master Plan Advisory Committee should give City Council recommendations/options to look at and get feedback from residents.

Mr. Zabell stated that it was his belief that the Master Plan Advisory Committee will be a waste of money if nothing is built.

Mr. Zabell stated that concerns about Council getting backlash shouldn't weigh into the priorities of the Master Plan Advisory Committee.

Mr. Jacobs stated that a dollar amount recommendation per year would be helpful to the Committee when planning projects.

The third and final agenda item was reserved for any other matters coming before the Master Plan Advisory Committee.

